

# Sean Gordon

Consulting | Coaching | Speaking

- CEO & Founder - SchoolAid “empowering young philanthropists”
- Co Founder – Tukkr
- Executive Coach – Growth Mindset
- Life Member – Australian Primary Principals Association
- Certified Consultant – Thinking Into Results
- Director – It’s Time Foundation

## Setting your vision in 2020

**Workshop Session to identify and articulate a vision**



**Sean Gordon**  
Turning Purpose Into Prosperity



### Contact

[sean@seangordon.com.au](mailto:sean@seangordon.com.au)  
[www.seangordon.com.au](http://www.seangordon.com.au)  
+61 439 700 489



# 1. Organize

- Think – Master Mind – Imagine - Dream
- Form and articulate a crystal clear image of your desired result with NO concern about “how?”  
Illogical – do it anyway.
- Prioritize and plan the most effective actions to take

## 2. Execute

- Do the thing – do it first – complete it = FOCUS
- Behave “as if” – bring the future here. Now
- Persistence – always persistence! = DISCIPLINE

# Are you attractive? Do you lead?

We are screaming out for leadership in 2018.

People who have a clear vision and who take committed action daily are attractive. They bring to themselves people and resources that seem unreasonable to the logical mind.

Results – an action re-action equation.

Discuss:

What is your “Why”? First cut.  
How do you describe “Success”?  
Getting ready to get ready.

**“What would this look like if it were easy?”**

**- Tim Ferriss**

**Unsuccessful people make decisions  
based on their current situations**

**Successful people make decisions  
based on where they want to be**

## Discuss

- Is there a glass pane between you and your goal? Strategy first cut.
- If you were guaranteed to succeed – what would you be doing differently?

Good. Better. Best.

How to create time and make your mission more attractive?

Systems

Do you believe you can succeed?

How strong is your invitation?

Would you follow you?

Without a goal  
No strategy will save you

If your “WHY” is big enough  
The “HOW” will emerge

Focus on the inputs and  
Outputs become inevitable

# Workshop

## Vision - Nail your “WHY”

What problem are you solving?

Are you presenting the solution for you or for them?

Features or benefits? TIR ... Drills V Holes

## Describe the impact you will have in detail

What does your ideal client look like? What are their needs and wants?

When you succeed what changes for them (for you)?

What is the most important thing you can do now to move ahead?

Share with the group – Constructive & safe place for all

# Sean Gordon

Consulting | Coaching | Speaking



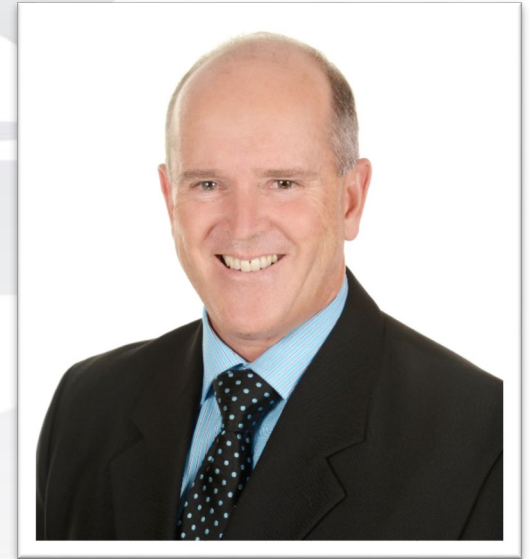
Interested in close support? Let's talk.

## Contact

[sean@seangordon.com.au](mailto:sean@seangordon.com.au)

[www.seangordon.com.au](http://www.seangordon.com.au)

+61 439 700 489



# Setting your vision in 2020